GRC Wireless Celebrates 25 Years of Cell Phone Recycling

Company marks milestone with more than 10 million devices recycled since 2002, serving thousands of businesses, government agencies, nonprofits and law enforcement groups nationwide.

HOLLYWOOD, FLORIDA, NOV 1, 2026 — Cell phone recycling pioneer GRC Wireless celebrates its 25th anniversary, marking a quarter-century of providing mobile device recycling and buyback solutions to businesses, agencies, and organizations throughout the United States.

Founded in late 2001 by cell phone industry veterans Marc M. Leff and Henry Garcia, GRC Wireless was among the early pioneers in the bulk cell phone recycling industry. From its inception, the company focused on developing practical and accessible recycling programs for organizations seeking a simple, efficient and financially beneficial way to recycle retired mobile devices in bulk.

The company's initial entry into the wireless recycling industry was through its Shelter Alliance program, which provided cell phone recycling for domestic violence shelters across North America. The program grew to partner with more than 80% of domestic violence shelters and social service organizations in the United States.

Building on its early experience, GRC Wireless expanded its recycling services to meet the needs of small and medium-sized businesses, government agencies, and law enforcement organizations. "We recognized early on that these organizations had very different needs when it came to recycling their mobile devices," stated Marc M. Leff, President and Co-Founder of GRC Wireless. "Our goal was to develop programs that made the entire process simple, secure and financially beneficial, while providing the tracking and accountability our clients require."

As smartphones displaced traditional cell phones as the dominant wireless device, GRC Wireless adapted its recycling programs to reflect the changing industry. In 2014, the company rebranded Shelter Alliance as SmartphoneRecycling.com, broadening its focus to serve businesses, government agencies, law enforcement organizations and other groups nationwide.

Today, SmartphoneRecycling.com is the company's flagship recycling program, offering a comprehensive range of services that includes bulk smartphone and tablet recycling, corporate device buyback, secure data erasure, serialized IMEI tracking and detailed reporting. Its participants include businesses, nonprofits, police departments, schools and government agencies throughout the United States.

"SmartphoneRecycling.com is now one of the largest non-carrier bulk device recycling programs in the United States," added Mr. Leff. "We make bulk cell phone recycling easy for businesses, agencies and organizations of all types."

GRC Wireless processes devices through a responsible zero-landfill recycling system that prioritizes reuse, parts reclamation and metals refining. Its programs are designed to help organizations recover value from retired devices while addressing data security, environmental responsibility and accountability.

Having recycled more than 10 million mobile devices since its founding, GRC Wireless marks its 25th anniversary with a continued commitment to the principles that have guided the company since 2002: providing organizations with a simple, secure and effective way to recycle their mobile devices while maximizing their residual value.

About GRC Wireless

Founded in late 2001, GRC Wireless, Inc. is a mobile device recycling and buyback company serving small and medium-sized businesses, government agencies, law enforcement organizations, schools, nonprofits and other organizations throughout the United States. Its flagship SmartphoneRecycling.com program provides bulk smartphone and tablet recycling, buyback, secure data erasure, device tracking and reporting services.